



# Super Labels

The Alternative Label Company

## SPECIFICATIONS FOR THE PRODUCTION OF LABELS

### ARTWORK SHOULD BE SUBMITTED AS PRESS-READY PDF OR EPS FILES.

1. There are **NO LOW RESOLUTION** images or RGB colour.
  2. All artwork is correctly sized with the required amounts of bleed.
  3. All **FONTS** must be converted to curves.
  4. **ALL TRANSPARENCY EFFECTS MUST BE FLATTENED.**
- **PDF** 300 dpi scale to finished size. Colors as either spot (PMS) or process (CMYK) color types, include separate swatch for dieline.
  - **EPS** 300 dpi scale to finished size. Colors as either spot (PMS) or process (CMYK) color types, include separate swatch for dieline. PLEASE OUTLINE FONTS & EMBED IMAGES.
- LABEL PRINTING REQUIREMENTS:** Gradient printing range is between a maximum 100% and minimum 3%. Please allow a 3mm safe margin inside dieline and 2mm bleed outside dieline. We do not accept Artwork in original format (eg: Quark, indesign files).

### ARTWORK CREATED BY SUPER LABELS

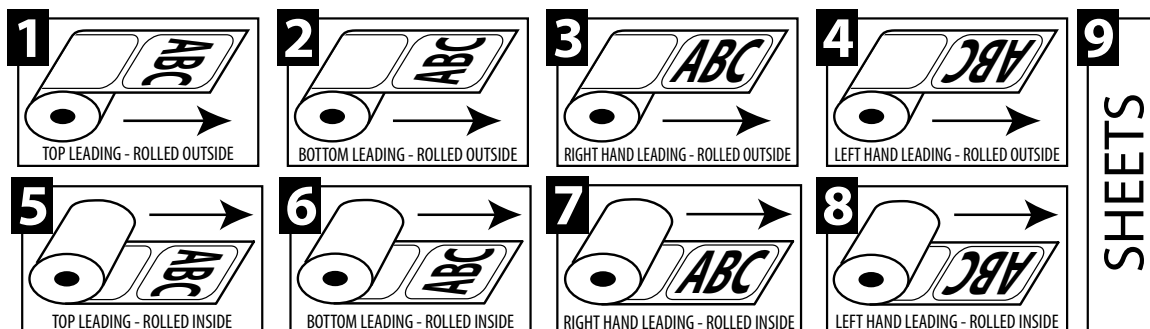
#### PROCEDURES & SPECIFICATIONS FOR SENDING ELECTRONIC COMPONENTS.

Super Labels can accept your electronic components when designing your artwork (JPEGS, TIFFS, for images and TEXT files for your copy).

#### IMAGE SPECIFICATIONS

- Resolution should be NO LESS than 300dpi at the size the image is to appear on the label.
- ( ie: if the image on the label is 10cm wide - make sure the supplied image is 10cm wide at 300dpi)
- All images should be supplied as JPEG or TIFF files.

### USE THIS GUIDE TO SPECIFY ROLL DIRECTION FOR YOUR LABELS



If you have any enquiries regarding these specifications please contact Wayne or Gary  
SUPER LABELS ART DEPARTMENT

Phone +61 7 5596 7588

Fax +61 7 5596 7599

Email [art@superlabels.com.au](mailto:art@superlabels.com.au)

Web [www.superlabels.com.au](http://www.superlabels.com.au)

10 Brendan Drive Nerang QLD 4211

